



Dr. Michael Rosenthal Speech during the 25th Anniversary Dinner

Baerlocher Malaysia is an integral part of Baerlocher. The foundation of the Malaysia subsidiary was a first for Baerlocher, as the company never set up a green field production before.

According to Dr. Michael Rosenthal, today Chairman of the Advisory Board of Baerlocher, that time the growth of the company's home European market was restrained compared to the markets in Asia. After considering many options and following the advice of Ching Wai Won, the former General Manager of Baerlocher Singapore,

Dr. [redacted] made a lot of decisions in my life that have proven to be good, but the decision to go to Malaysia was one of my best and I

Five years later, Baerlocher began to cooperate with CIBA in the field of form giving. Over the following years, the company continued to invest in the site. All of these investments were successful and were implemented at the highest technical level.

Dr. [redacted] we relied

For about 20 years, Mr. Sethu Palaniappan has had a formative role for the business in Malaysia, since the beginning of 2017 as Managing Director. Until then, Mr. Malpasso Cheng had held this position, but was more responsible for developing the business in the entire Asia-Pacific region. Dr. Rose [redacted] al of gratitude for the excellent work they have done in their fields. What we have seen today is the result of Palani's efforts to form the team. It is this spirit that he was able to bring

learn from you: from the commitment of the team here and from the openness and the good atmosphere. I have felt it all day and into th

the one who connects all dots he brings our companies in Asia closer together. Regardless of the different languages and cultures Indian, Chinese, Malay all employees are driven by the desire to

e constantly learning and we do our best to continue to improve by optimizing our services and providing the market with the required capacities and innovative solutions. Our customers can rest assured that Baerlocher has a clear long term vision for Asia and we pay tribute to all of those with whom we have a business relationship, and all actions are designed for the long term. Baerlocher Malaysia has become the leading hub of the company in the region.

